

Lael Callon

Social Media Professional,
Communications Representative,
& Graphic Designer

experience

Social Media & Events Coordinator

Organized, planned, and executed large-scale events for the community and internally. Content creator, writer, and editor of social media platforms. Video Production and Photography. Website, app, and email curator. Created all signage, promotional materials, digital signage, pamphlets, and event logos.

Prasco Laboratories
May 2017 - Current

Communications Intern

Made pamphlets for the public describing church functions. Worked on Social media platforms. Video Production. Website and Mail-chimp maintenance.

Anglican Church of North America
May 2016 - August 2016

App Assistant

Assisted in updating and developing Asbury University App.

Asbury University
August 2016 - May 2017

education

Bachelor of Arts Degree in Communications

Communications with an emphasis in Public Relations
Minor in Graphic Design
Student Athlete- Golf
Student Congress Director of Communications

Asbury University,
August 2013 - May 2017

Hootsuite Social Media Certification

Classes in all platforms and strategy

Online
August 2018

I'm a very team-oriented person who likes to achieve. I love creating content for companies.

contact

Springdale Oh, 45246
(330) 495-3518
shieldslaell@gmail.com

skills & expertise

- Social Media Content
- Graphic Design (excels in entire Adobe Suite)
- Hootsuite and Later.com Platforms
- Video Production
- Web Developing
- Mail-chimp, Constant Contact and Cinch Mail
- Event Planning
- Photography
- App Development

reference

Jessica Meiner

Director of Hospitality
Prasco
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Email: j.meiner@prasco.com

Andrew Gross

Director of Communications
Anglican Church of North America
Cell: 269-214-2979